

I've been swimming and boating and beach cleaning in Jersey for 40 years.

Fishing waste is the number one issue on the beaches. Fishermen cut off knots in the plastic ropes and let them fall over the side. They lose their plastic nets and plastic gloves and baskets (contain plastic) and polystyrene containers over the side.

We have lived [*near a beach*] for two years and put a shocking amount of fishermans waste in the bins. The casual fishermen lose their plastic cat gut and hooks. The cafe here uses a blower to send fag butts and plastic straws onto the common and area above the beach.

Please can I suggest an education campaign not aimed at children but aimed at the adults of all ethnicities...so with second language provision.

Make cafes responsible for disposing of the waste they produce and make their licences dependent on the same.

Educate smokers...replace the dead lungs with photos of butts pulled on beaches here in Jersey. I found 46 on a ten minute dog walk on the beach (with a lignin poo bag :-))

Bring back loose produce and paper bags in supermarkets.

Vending machines that give money for plastic bottles....it doesn't need to be much and would be a huge incentive for children. We loved getting money on glass pop bottles.

Prevent running races from giving out plastic t shirts and plastic bottles of water. The former to prevent microfibres the second easily replaced with water stations and paper cups. A tax on plastic based cheap clothing.

Introduce a job share culture so people have time to make things from scratch and the young aren't having to work every hour sent to pay for a flat with no room to grow stuff...finance and its impact on the cost of living has so much to answer for.

Encourage people to make their own lunches and flasks of coffee and knit and sew their own clothes (wow that sounds soooo dated now doesn't it!). Plastic facilitated industries have built up around peoples lack of time.

The obvious ...no plastic bags in shops/plastic straws in cafes/plastic free catering...people will moan and then change their behaviour.

Possibly 3D printing of your own perfect container to fill at bulk buy loose grains shops, could it use recycled bottles so going from single to multi use. Make it a fun thing to do using the library 3D printer. Our favourite supermarket in France has on tap chocolate coated almonds!

Hope helpful, let me know if I can do more.

Best wishes

Marion